





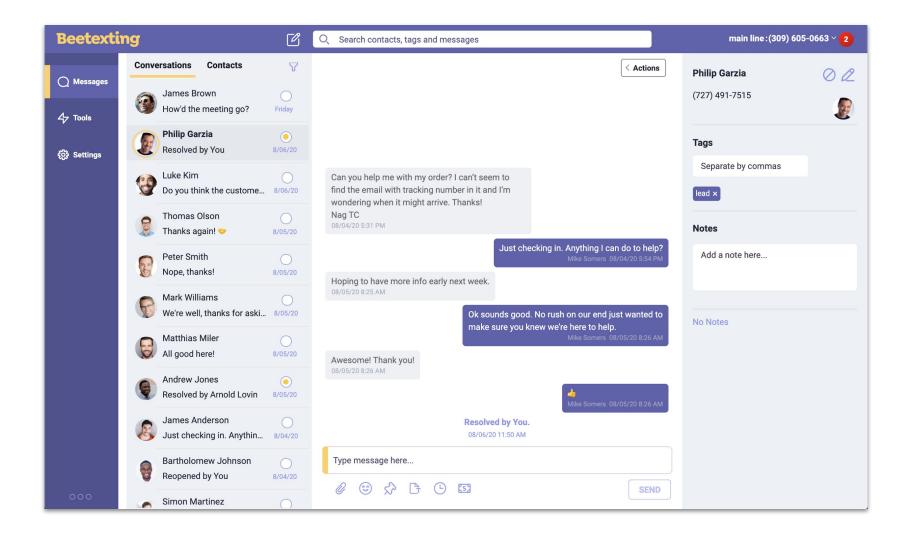
of texts read within first 3 minutes

of text opened compared to **email's 45%**

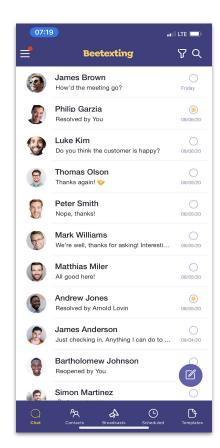
of people text every day

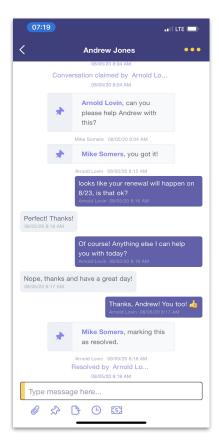








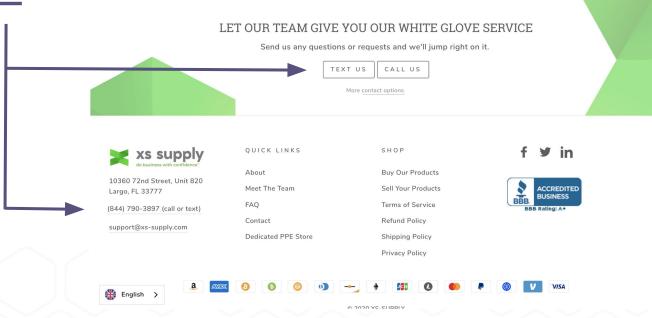




TEXTING + WEBSITE



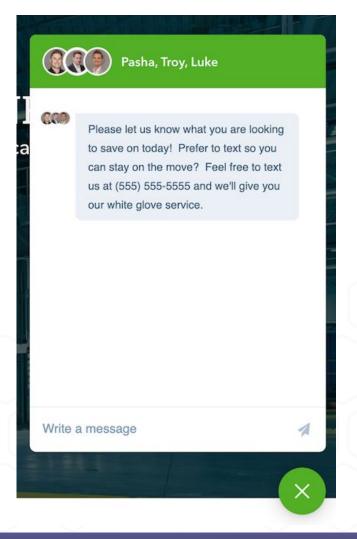






TEXTING + CHAT WIDGET

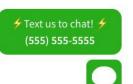
Website chat can leave the customer feeling trapped to their browser tab. This can make them feel like they are waiting in line (some won't wait and the session may expire). Text allows them to move on but still get support.





TEXTING vs CHAT WIDGET

Replace chat widget with text widget. When customer click it will automatically open thier texting app. Can choose to display on desktop and disable this link or display texting widget for mobile users only.





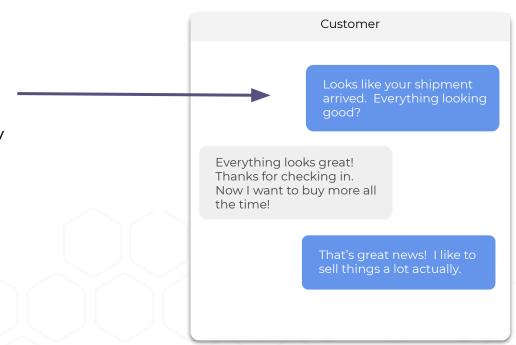
TEXTING + SIGNATURE





TEXTING + AUTOMATION

Automatically sent to customer from their sales rep's line upon order shipment delivery per ERP.





TEXTING + AD-HOC PAYMENT

Send one-time secure payment link vs taking down CC info by phone for ad-hoc payments.





