

# Shop Small

WIN BIG!

Bloomington-Normal  
Small Business Saturday  
Promotion Booklet

November 30th, 2019



**SPONSORED BY**



**FIRST FARMERS**  
STATE BANK

# HOW TO ENTER

1. Like the SBDC & Chamber on Facebook
2. Take a selfie at a participating location
3. Post that selfie to either/both the Chamber & the SBDC's Facebook page, tagging where you are. Each post counts as an entry! You can also direct message your selfie to the Chamber & SBDC on in Instagram
4. Rinse & repeat for multiple entries for your chance to win \$1,000!





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# #ShopSmallWinBig



## Above & Beyond Cleaning Solutions

\$150 Residential Deep Cleaning (includes carpet cleaning).

P.O Box 6361 Residential & Commercial cleaning company.

7am - 7pm

[above-beyond-cleaning-solutions-cleaning-service.business.site/](http://above-beyond-cleaning-solutions-cleaning-service.business.site/)



## Apricot Lane Boutique

\$20 off of a purchase of \$80 or more and \$10 off of a \$50 purchase.

200 W. North St. Trendy womenswear chain featuring modern takes on casual wear & dressy fashions, plus accessories.

10am - 7pm

[peoria.shopalb.com](http://peoria.shopalb.com)



## Ashlee Sang Consulting LLC

Visit their website for their Small Business Saturday promotion!

N/A

I work with small business owners and nonprofit leaders to develop and share messages that matter. Together, we create organizational growth through strategic communications and copywriting.

All Day!

[www.ashleesang.com](http://www.ashleesang.com)



## BEER NUTS® Brand Snacks

Visit their website for their Small Business Saturday promotion!

103 N. Robinson St.

10am - 5pm

We produce all BEER NUTS products at our 100,000 square-foot facility in Bloomington. Visit our Company Store to find snacks, gifts, and merchandise that are sure to bring a smile.

[BEERNUTS.com](http://BEERNUTS.com)





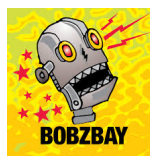
## Bloomington Spice Works

An authentic Japanese garapon lottery wheel will be in the shop for the day and for every \$20 spent on your paid sales receipt you get one spin! Prizes will vary from a fun Japanese snack or soda, gift cards, and even gift boxes full of Bloomington Spice Works products!

507 N. Center St., Unit C  
10am - 7pm

A merchant of fine herbs, spices, salts, and more located in Downtown Bloomington. We toast, grind, and blend spices in house to provide the freshest products in the area!

[www.bloomingtonspiceworks.com](http://www.bloomingtonspiceworks.com)



## Bobzbay

10% off everything in the store.

419 N Main St. Used books, movies, music, and video games.

9am - 4pm

[www.bobzbay.com](http://www.bobzbay.com)



## Body of Bloomington

New Cutomers \$99 for 1 month of unlimited classes (normally \$150)!

115 Krispy Kreme Dr., #3  
8am - 1pm

Boutique fitness studio with small size classes in hot yoga, barre, pilates, pole fitness and suspension classes taught by certified fitness instructors.

[bodyofbloomington.com](http://bodyofbloomington.com)



## Braize

Visit their website for their Small Business Saturday promotion!

1413 Leslie Dr.  
11am - 11pm

Restaurant/Bar delivery-the tastiest culinary inspired sandwiches in town!

[braizefood.com](http://braizefood.com)





# #ShopSmallWinBig



## Campustown

Buy 2 Get 1 Free ISU Tees. \$16.99 ISU Crewneck Sweatshirts. Many more in-store specials.

121 W North St.  
8am - 7pm  
Illinois State University Apparel & Merchandise. Custom Clothing.



## Carepaks Health Services Inc.

15% off any item price over \$29.

209 Susan Dr.  
9am - 1pm  
We sell medical equipment and supplies and also provide home care services.

[carepakshs.com](http://carepakshs.com)



## Cloth + Pallet

Free holiday decor with a \$50 or more purchase.

316 W. Main St.  
12pm - 4pm  
Retail boutique offering unique gifts for all occasions. Home decor, custom farmhouse style signs, baby, bridal, jewelry, candles, coffee.

[clothandpallet.com](http://clothandpallet.com)



## Common Ground Grocery

Visit their website for their Small Business Saturday promotion!

516 N Main St.  
8am - 6pm  
Full grocery store with a focus on reducing waste, organic food, local food and earth friendly products. Bulk food: organic coffees, teas, spices, and more! Local honey, meat, eggs, milk, cheese, produce. Also cater to gluten free and vegan diets.

[www.commongroundgrocery.com](http://www.commongroundgrocery.com)



## Common Grounds Cafe & Pie Shop

Coffee Specials.

102 W  
Gridley St.

6am - 2pm

Coffee and Pie Shop.

[GridleyCommonGrounds.com](http://GridleyCommonGrounds.com)



## Core 3

Visit their website for their Small Business  
Saturday promotion!

1716 R.T.  
Dunn Drive,  
Suite 4

9am - 1pm

Core 3 offers third party  
property management,  
maintenance, landscaping,  
construction and brokerage  
services in Central Illinois.

[www.core3pm.com](http://www.core3pm.com)



## Crossroads Handcrafts of the World

15% off any one item.

428 N Main  
St.

10am - 6pm

Crossroads is a non-profit,  
volunteer-run retailer  
providing a variety of  
handmade products supporting  
marginalized artisans and  
farmers across the globe.

<https://www.crossroadshandcrafts.com/>



DEVELOPING  
MELODIES

## Developing Melodies Music Therapy Center

Tiny Melodies: An Early Childhood Inclusive Music Experience  
packages will be on sale, only available on Small Business Saturday.  
Crafts, Caroling and Cocoa will be available from 10am-12pm with  
pop-up tiny melodies music shops.

While visiting us, meander down the hall to Pinstripes and Polkadots  
for discounts on some of your favorite parenting must-haves!

211 S  
Prospect Rd.  
Suite 9

TBD

A Music Therapy Center  
Offering opportunities for  
growth, learning, engagement  
and skill acquisition through  
music.

[www.DevelopingMelodies.com](http://www.DevelopingMelodies.com)





# #ShopSmallWinBig



## Donny B's Gourmet Popcorn and Gifts

10% off your entire purchase.

1220 Towanda Ave.  
10am - 7pm  
Donny B's Gourmet Popcorn makes the World's best gourmet popcorn. We only use real ingredients with no additives or preservatives. In addition, we offer nostalgic and bulk candy, specialized gift boxes, popcorn tins, ice cream and cotton candy.

[www.donnybpopcorn.com](http://www.donnybpopcorn.com)



## Downtown Bloomington Assn./ City of Bloomington

Visit their website to see all of the events for Downtown Bloomington!

115 E. Washington Ave., Suite 302  
We work with property owners, private citizens, community and business leaders, city and government representatives, and civic organizations to promote the revitalization and growth of Historic Downtown Bloomington.

<http://downtownbloomington.org/>



## *Dreams 2 Create Art House* Dreams 2 Create Art House

Visit their website for their Small Business Saturday promotion!

903 S Allin  
2pm - 6pm  
Fine Art Studio & Gallery offering Unique Fine Art & Fine Craft items from local visiting artists & artisans.

[www.dreams2create.com](http://www.dreams2create.com)



## Fabulous Affairs

Visit their website for their Small Business Saturday promotion!

110 E Beaufort St.  
10am - 5pm  
Specialty Gift Boutique

[fabulousaffairs.com](http://fabulousaffairs.com)





## Fleet Feet Bloomington

We will have sales on shoes and other gear all weekend long.

105 Krispy  
Kreme Drive  
#5

10am - 6pm

At Fleet Feet we are committed to helping you conquer your goals with personalized solutions, inspiration, and knowledge. We are here to help you find the perfect fitting running shoes, sports bras, socks, insoles, and gear to do what you love.

[www.fleetfeetbloomington.com](http://www.fleetfeetbloomington.com)



McLEAN COUNTY  
CHAMBER of COMMERCE  
MEMBER



## Forget Me Not Flowers

50% off Select Artificial Christmas Trees  
20% off Artificial Arrangements, Swags and Wreaths.

Cash and Carry or Local Delivery only.  
Does not apply to Custom Orders

1208  
Towanda Ave  
8:30 am - 4:30  
pm

Forget Me Not Flowers has been proudly serving the Bloomington - Normal area since 1979. We are family owned and operated. We are committed to offering only the finest floral arrangements and gifts, backed by service that is friendly and prompt.

[forgetmenotbloomington.com](http://forgetmenotbloomington.com)



McLEAN COUNTY  
CHAMBER of COMMERCE  
MEMBER



## Fox & Hounds Salon and Spa

Every person who checks in on our FB page or shares an IG tagging us in their selfie will get a \$5 Sweet Treat (saving coupon). We are also offering 20% off all retail for guests for the entire day. This discount can not be combined with other retail savings offers.

200 W  
Monroe St.

Hair Salon and Day Spa

8am - 4pm

[www.fox-n-hounds.com](http://www.fox-n-hounds.com)



McLEAN COUNTY  
CHAMBER of COMMERCE  
MEMBER



## Gill Street Sports Bar & Restaurant

Visit their website for their Small Business Saturday promotion!

3002 Gill St.,  
Suite B

8am - 2am

We are a locally owned Sports Bar and Restaurant offering breakfast, lunch and dinner seven days a week. We have two huge outdoor patios and sand volleyball leagues five nights a week. We can accommodate all size parties inside or outside.

[www.wilsonscycle.com](http://www.wilsonscycle.com)



McLEAN COUNTY  
CHAMBER of COMMERCE  
MEMBER



# #ShopSmallWinBig



**Green Top Grocery**

Visit their website for their Small Business Saturday promotion!

921 E  
Washington  
St.

We are a cooperatively owned grocery store operating in Bloomington IL. Eat well, Do good.

8am - 8pm

[www.greentopgrocery.com](http://www.greentopgrocery.com)

MEMBER



**Habitat for  
Humanity ReStore**

Visit their website for their Small Business Saturday promotion!

1402 W  
Washington  
St.

The ReStore is a non-profit home improvement store and donation center that sells new and gently used furniture, appliances, cabinets, building materials, & homewares at deeply discounted prices. All proceeds benefit Habitat for Humanity.

9am - 6pm

[bnrestore.org](http://bnrestore.org)



**Heather's Parlor**

Visit their website for their Small Business Saturday promotion!

1234 E  
Empire

A full service salon Specializing in womans color and extension services . Featured on Nbc news, front page of Pantagraph and ISU Peoples Choice SMALL business winner 2018.

9am - 7pm

[hbh-attheparlor.business.site](http://hbh-attheparlor.business.site)



**HealthMarkets  
Insurance Agent -  
Pamela S. Deaton**

Join us for an office open house, with snacks and refreshments. Meet our amazing team. Plus, awesome give-a-ways and grab bags full of free, local goodies.

405 W. Front  
St., Suite A

OhmFit Activewear is a boutique that offers quality active and travel apparel that will inspire you to live your best life.

10 am - 2 pm

[healthmarkets.com/pamelasdeaton](http://healthmarkets.com/pamelasdeaton)





## Herb Eaton Studio Gallery

10% discount on Herb Eaton prints.

411 N Center  
St.

10-3pm

Eaton Gallery exhibits & sells H Eaton paintings, sculpture, drawings, prints & cards with local midwest flavor. We create value in ART in our community by exhibiting & selling new-and rotated work & hosting cultural events & salon discussions.

[eatonstudiogallery.com](http://eatonstudiogallery.com)



Individualized Repair

## Individualized Repair

\$70 Tune Ups on Residential Snow Blowers and Push Mowers Special.

607 Hannah  
St

Full service tool and small engine repair at a fair price!

9am to 1pm

[individualizedrepair.com](http://individualizedrepair.com)



## JMC Photo & Digital Services

16x16 - 16x20 - 16x24 Canvas Prints at \$64.00 each

(Reg. pricing is 79.95 -94.95)

Metal and Wood Ornaments at \$10.00 each (Reg pricing is 15.95).

10 Westport  
Ct

9:00 - 3:00

We inspire our customers to creatively use photos, imagery and video in their home through knowledge and creativity. We provide lots of ways to showcase your digital images or reproduce old images

[jmcpds.com](http://jmcpds.com)



## Keg Grove Brewing Company

We will give a \$10 gift card when anyone spends \$50 or more on Keg Grove Merchandise.

712 E Empire  
St

Brewery and Taproom

11-11

[keggrovebrewing.com](http://keggrovebrewing.com)





## #ShopSmallWinBig



### LaMonica Wellness

Receive \$10 in Spa Bucks for every \$50 gift certificate purchased.

2103 E Washington St. Building  
Wellness services including massage, foot reflexology, CBD Oil

9am - 12pm

[lamonica wellness.com](http://lamonica wellness.com)



### Lavender & Lili

Visit their website for their Small Business Saturday promotion!

217 W Main St. Lexington,  
Loved & Latest women's fashion and home decor.  
#findyourbeautiful

10-4

[Lavenderandlili.com](http://Lavenderandlili.com)



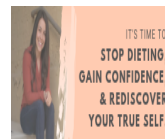
### Main Gallery 404

Visit their website for their Small Business Saturday promotion!

404 N. Main Street  
Art gallery featuring 38 local artists and makers. We have something for everyone.

10 am-5 pm

[maingallery404@weebly.com](mailto:maingallery404@weebly.com)



### MaKenzie Costley | Diet Freedom & Lifestyle

10% off Body Balance Revolution, an 8 week group coaching course to stop dieting, gain confidence, and re-discover your true self. Contact MaKenzie for more information.

409 E. Washington St.

Online - 24/7

Tired of dieting? MaKenzie offers a diet free approach with absolutely ZERO calorie counting, tracking, or restriction. She works with you to create a lifestyle that works for you so you can finally achieve the results you desire AND live your life.

[makenziecostley.com](http://makenziecostley.com)



## MegaPixels Photography

50% off your creative session fee and a free 8x10 matted or mounted print (value from \$100 to \$175 in savings).

PO Box 96,  
Towanda IL

4 pm - 7 pm

MegaPixels Photography is a photography business specializing in providing professional portrait products such as wall art, albums, collages, and prints for high school seniors, couples, and family portrait photography.

[getmegapixels.com](http://getmegapixels.com)



## Meltdown Creative Works Inc.

Gigantic sales on everything in the store and on all services. We will also be hosting a SBS Screen Printing Party to raise money for Charity along with Keg Grove Brewing Company. Follow us on social media for more.

409 E.  
Washington St.

10am-2pm &  
7pm - 11pm

Screen Printing, Signage,  
Graphic Design, Promo  
Products, Retail Apparel and  
Merchandise.

[meltdowncreative.com](http://meltdowncreative.com)



## Merle Norman Cosmetics

You get to spin the Wheel of Merle to determine your discount, ranging from \$5-\$10 & 10%-30% off.

120 Krispy  
Kreme Dr #1

10-5

Cosmetic Store and Spa

[merlenormanstudio.com/mn-6374](http://merlenormanstudio.com/mn-6374)



## Mission Mart

Spend \$10 or more in store and get a free gift with purchase.

301 East  
Oakland Avenue

8am - 6pm

We are your locally based thrift store. All of our net proceeds support programs and services at Home Sweet Home Ministries. You can find great deals on clothing, shoes, and decor all while helping give back to those in need in our community.

[missionmart.org](http://missionmart.org)



# #ShopSmallWinBig

## nightshop nightshop

Save 1 dollar on local drafts or receive half off a bottle of wine with the purchase of two entrees.

517 N Main  
9am to 1am

Nightshop is a live music venue and community pub space where creatives gather and organize over locally sourced food, service, and music. We offer over 27 craft beers on tap and an inclusive menu with options to appeal to every lifestyle.

[nightshop517.com](http://nightshop517.com)



## Nilla's Tub DIY Dog Wash & Health Food Store

Visit their website for their Small Business Saturday promotion!

211  
Landmark Dr.  
Ste. B-1  
10:00 - 5:00

We have everything you need to make washing your dog fun and easy and also specialize in nutrition for dogs and cats. Come see us for the highest quality food, treats, & supplements for your pet's optimal health.

[NillasTub.com](http://NillasTub.com)



## Normal Gadgets

Get a free tempered glass screen protector with any iPhone repair!

802 S.  
Eldorado Ave.,  
Suite 3A  
10am to 3pm

Husband and wife team, April and Steve Fritzen, owner/operators since 2002. We have three cafe locations, wholesale coffee roasting operation and a made from scratch in-house bakery. Dedicated to a mindful approach craft coffee.

[NormalGadgets.com](http://NormalGadgets.com)



## Nybakke Vacuum Shop Inc

Visit their website for their Small Business Saturday promotion!

814 IAA Dr  
9am to 5pm

"Since 1932 our family has excelled in customer service. Making our customers happy. Nybakke experts know the best vacuums for you. Challenge us with your cleaning needs. Thank you for shopping with us and thanks for supporting local small business"

[nybakke.com](http://nybakke.com)





## OhmFit Activewear

Visit their website for their Small Business  
Saturday promotion!

102 W North  
St.

10-6

OhmFit Activewear is a boutique that offers fitness, travel apparel and accessories that inspires women to live their best lives.

[Ohmfitactivewear.com](http://Ohmfitactivewear.com)



## Once Upon A Child

Visit their website for their Small Business  
Saturday promotion!

105 Krispy  
Kreme Dr

10am-8pm

Children's retail resale business. We buy and sell gently used children's apparel, shoes, toys, books and equipment.

[OnceUponAChildBloomington-IL.com](http://OnceUponAChildBloomington-IL.com)



## Our Favorite Things Boutique

10% off signs.

1531 Fort  
Jesse Rd Suite  
4B and 4C  
Normal, IL

10-4

We have parties to make your own projects. We also sell signs, windows, pillows, jewelry, clothing, candles and more.



## Overton Renovation Solutions

Visit their website for their Small Business  
Saturday promotion!

PO Box 5033, Residential and Commercial  
Bloomington renovations

8-8

[OvertonRenovations.com](http://OvertonRenovations.com)



## #ShopSmallWinBig



### Phoenix Rising Permanent Cosmetics

Any consultation appointment completed ON 11/30/19 gets \$150 off a subsequent service of \$300 or more. Offer cannot be combined with any other coupon/certificate, discount or special. DON'T WAIT, BOOK NOW!

626 N Main St,  
Bloomington

11am - 8pm

"Our mission is to enhance beauty using modern techniques of microblading and micropigmentation. Call / text or visit our website for more information about our services and to book an initial consultation appointment. We look forward to serving you!"

[phoenixrisingpermcosmetics.com](http://phoenixrisingpermcosmetics.com)



### Pinstripes and Polkadots

Visit their website for their Small Business Saturday promotion!

211 S.  
Prospect Rd.

10 am - 12 pm

Pinstripes and Polkadots has been Central Illinois' exclusive natural parenting shop specializing in cloth diapering, babywearing, and natural products for Mama and Baby since 2002.

[pinstripesandpolkadots.com](http://pinstripesandpolkadots.com)



### PlayNormal Esports

Play all day for \$20!

802 S.  
Eldorado  
Ave., Suite 3A,  
12:00pm to  
11:00pm

PlayNormalEsports is the premier arena to play the latest e-games such as Call of Duty, Fortnite, Smash Brothers. We have over 100 games to be played on our 30 PCs, Xboxes, PS4s and Switches. Play for fun or participate in our tourneys.

[playnormalesports.com](http://playnormalesports.com)



### Red Raccoon Games

Visit their website for their Small Business Saturday promotion!

309 N Main  
St.

10:00 - 10:00

Red Raccoon Games is Central Illinois' largest & best game store, with over 1500 games in stock at any time!

[RedRaccoonGames.com](http://RedRaccoonGames.com)







## SmartVet

Buy any bag of Fromm pet food, get a free bag of Fromm treats free.

1537 Fort Jesse Road

Veterinary Service

8am - 12pm

[thesmartvet.com](http://thesmartvet.com)



## Solid Gold Jewelers

Visit their website for their Small Business Saturday promotion!

124 W. North St.

Specializing in fine jewelry and in house repair since 1978, Solid Gold is here for all your jewelry needs! Featuring selections from dozens of designers, one of a kind pieces, and fine jewelry staples, you're sure to find the perfect gift!

9am - 5pm

[solidgoldjewelers.net](http://solidgoldjewelers.net)



## Specs Around Town

Save 30% 9am until 11am. Save 35% 11am until 2pm. Save 20% from 2pm until 4pm.

114 E. Beaufort St.

Central Illinois' most Unique optical shop since 1998. Featuring independent eyewear collections from around the world and the latest technology in prescription lenses. Our opticians offer personal service to help you find your perfect look!

9-4

[specsaroundtown.com](http://specsaroundtown.com)



## The Decorators' Grocery

We will be offering specials on products throughout the day and having a drawing for a free cookie decorating class, no purchase necessary.

1010 N Linden

Retail cake, candy, and cookie supply store

10-4





# #ShopSmallWinBig



## The Massage Spot

Two 60 minute massages for \$100. Must be purchased in store. Cannot be used towards couples massages.

418 N Main  
9 - 3  
Therapeutic massage with a speciality in treating people living with cancer.

[themassagespot.net](http://themassagespot.net)



## The Olive Bin

Visit their website for their Small Business Saturday promotion!

1520 E College Ave Suite H  
10-5  
The Olive Bin sells flavored olive oils and balsamic vinegar. Each customer is offered a tasting tour with bread cubes to taste the olive oils, ice cream to taste the balsamic vinegar, & a blood orange brownie bite.

[TheOliveBin.com](http://TheOliveBin.com)



## The Stashe Inc.

\$5.00 off for new clients.

514 N Main  
8am-2pm  
Salon and Barber shop geared towards men but for ladies also. We offer haircuts, shaving, pedicures, manicures and waxing services.

[TheStashe.com](http://TheStashe.com)



## The Yarn Garden

Mystery discounts! Pick a card - get 10%, 15%, 20%, 25%, 30% off entire purchase - there will be a few 50% off cards, too!

318 N Main Street  
10 am - 5 pm  
Full service yarn shop - Yarns and supplies for knitting, crocheting, spinning, and weaving.

[TheYarnGardenBloomington.com](http://TheYarnGardenBloomington.com)





## Timothy Kent Gallery & Framing

Free Robert Shaw Photography 2020 America's Natural Heritage Calendar with custom framing orders placed on November 30th, 2019 only.

214 W  
Jefferson St Custom picture framing &  
gallery art sales

10am - 2pm

[timothykentgallery.com](http://timothykentgallery.com)



## TypedIt LLC.

50% off first month of services or 1 free book edit, cover design, and formatting for authors.

Online Online content creation and  
small press publishing

[typedit.net](http://typedit.net)



## Upper Limits

\$35 off wacky walls 5-punch pass. \$25 off 4 week climbing course. Up to \$150 off birthday party packages. \$36 off climbing and rentals for 2 (day of). 30% off black diamond and evolve products.

1304 W.  
Washington St. Indoor rock climbing gym that  
features bouldering, top rope  
and lead climbing. Climbing is  
for all ages and skill levels. We  
have the largest pro-shop in  
central IL.

10:00am-  
8:00pm

[upperlimits.com/bloomington](http://upperlimits.com/bloomington)



## Uptown Gifts and Accessories

tbd

114 W North  
St We are a unique boutique with  
a variety of merchandise for all  
ages and occasions. We carry  
Vera Bradley, Alex and Ani,  
Brighton, Kendra Scott, Mud  
Pie and much more. Come see  
us for your perfect birthday,  
wedding or baby gift.

10am to 7 pm



## #ShopSmallWinBig



### Vintage & Handmade Market and DIY Studio

Visit their website for their Small Business Saturday promotion!

109 W  
Monroe

Vintage, handmade, repurposed items and DIY Workshop Studio

9:00am-  
4:00pm

[VintageandHandmadeMarket.com](http://VintageandHandmadeMarket.com)



### Vitesse Cycle

Visit their website for their Small Business Saturday promotion!

206 S Linden  
St, Normal

Local cycling shop fit for all cycling needs and more. From all styles of bikes to all styles of cycling clothing, we've got what any cyclist needs.

10am-5pm

[vitessecycle.com](http://vitessecycle.com)



### Vixen Virgin Bundles

Visit their website for their Small Business Saturday promotion!

Online

At Vixen Virgin we believe that confidence is key. Our extensions come from a single donor and every stand is aligned to avoid tangling and shedding. We pour passion into the hair that we ship and stand behind. Best bundles, best prices.

[vixenvirginbundles.com](http://vixenvirginbundles.com)



### Von Champs Boutique

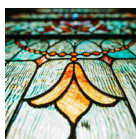
Visit their website for their Small Business Saturday promotion!

402 N.  
Main Street  
Bloomington

We are a gift shop in Downtown Bloomington that includes many local artisans and products. Our shop has kitchenwares, candles, jewelry, clothing and more.

9-5pm

[vonchampsboutique.wixsite.com](http://vonchampsboutique.wixsite.com)



## Vrooman Mansion Bed and Breakfast

Visit their website for their Small Business  
Saturday promotion!

701 E Taylor  
St

9 am - 7 pm

Vrooman Mansion is an Historic Bed and Breakfast and Event Venue. We have 7 Guest Suites and can accommodate up to 22 overnight. We can private and public events for up to 100 people: private dinners, business meetings, bridal showers and weddings.

[vroomanmansion.com](http://vroomanmansion.com)



## Waiting Room Records

Visit their website for their Small Business  
Saturday promotion!

113 W North  
St

10-7pm

Since 2004, Waiting Room Records has been the leading independent record store in Bloomington-Normal, Illinois, bringing in new and used vinyl and CDs each week.

[waitingroomrecords.com](http://waitingroomrecords.com)



## Whimsy

Small Business Saturday is 20% off one item  
and 20 % off Christmas decor.

112 E  
Beaufort St

9 am - 7 pm

Our desire has always been to offer unexpected and fancy finds for your closet and home. Browse our one of a kind accessories and unique boutique clothing. Discover our vintage inspired home collections.

[whimsydecor.com](http://whimsydecor.com)



## Wilson Cycle Sales & Service

Everything is on sale. 2019 bikes are deeply  
discounted and accessories are on sale up to  
50% off.

426 N Main St

9-3

Wilson Cycle Is a full service bike shop serving McLean county for 50 years.

[WilsonsCycle.com](http://WilsonsCycle.com)

# THE HISTORY OF SMALL BUSINESS SATURDAY

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"It's 2010, and small businesses are hurting from an economy in recession. In an effort to support local shops that make our communities strong, American Express launches Small Business Saturday® on the Saturday after Thanksgiving — to encourage people to Shop Small and bring more holiday shopping to small businesses. One year later, the Shop Small Movement gains momentum, as local officials

across the nation take notice and promote Small Business Saturday. In 2011, the Senate unanimously passes a resolution in support of the day. By 2012, officials in all 50 states participate. It even gets a shoutout from the President of the United States.

In 2013, more than 1,450 individuals and organizations sign up as Neighborhood Champions to rally their communities with events and activities on Small Business Saturday — and that

number continues to grow. By 2017, there were more than 7,200 Neighborhood Champions across all 50 states. They're not alone. Beginning in 2011, business associations, nonprofit trade groups, municipalities and public officials started to unite, forming a Small Business Saturday Coalition, encouraging everyone to Shop Small. And nearly 100 corporations lend their official support to the movement.

As shopping small catches on in communities everywhere, Small Business Saturday goes from a cause to a day of community celebration. 90% of consumers surveyed said Small Business Saturday has had a positive impact on their community."

- Excerpt from American Express' Shop Small website. Visit <https://www.americanexpress.com/us/small-business/shop-small/> for more information

## PARTNER ORGANIZATIONS

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*Thank you for making #BuyBNandBeyond possible!*





# WHAT IS THE SBDC?

The Illinois Small Business Development Center of McLean County at Illinois Wesleyan University provides NO-COST tools, resources, and confidential advice to entrepreneurs and small businesses across McLean County.

Do you have an idea and would like to start a new business? Would you like to grow your existing business through different marketing strategies? Or do you need assistance understanding your financials? The SBDC is committed to providing professional consultation as you start your business, or grow your existing business with expert advice, workshops and local resources!

Since opening in March 2017, the SBDC has provided guidance to over 260 new and existing business owners in topics including:

- Business planning
- Guidance on business financing
- Financial Analysis
- Market research and marketing plans
- Government Contracting
- Human Resources
- Developing new markets
- Working with local government
- Import/export resources
- Upgrading your technology tools

Visit our website at [www.mcleancosbdc.org](http://www.mcleancosbdc.org) to view success stories, request an appointment with an advisor, or sign up for one of our upcoming events!

We look forward to working with you!

(309) 556-3171 | [sbdc@iwu.edu](mailto:sbdc@iwu.edu)



Illinois  
Department of Commerce  
& Economic Opportunity



Our SBDC is funded in part through a cooperative agreement with the Illinois Department of Commerce and Economic Opportunity, the U.S. Small Business Administration, Illinois Wesleyan University, the B-N Economic Development Council, the Town of Normal, and the City of Bloomington.

